



heritage tourism conference

Developing a Sustainable Heritage Tourism Sector in Small Irish Towns &

Launch of
Buttevant Heritage Trail Audio Guide

Saturday, 14th October 2017
Colaiste Mhuire, Buttevant, Co. Cork

This event is free, but booking is essential @
www.buttevantheritagetourismconference.com

9.00 Registration

10.00 Panel 1: Tourism in Action: From Idea to Marketable Product
Chair: Sean O'Sullivan, CEO, Cork Marts

11.45 Panel 2: Advice, Insights and Assistance from Heritage and Tourism Professionals
Chair: Sean O'Sullivan

2.00 Workshop: Identifying strengths and challenges in rural tourism
Chair: Mairead Lavery, Irish Farmers Journal

3.45 Round table discussion
Chair: Mairead Lavery

5.00 Finish

Speakers include

- **Frances Taylor**, Cooley Peninsula Tourism Officer
- **Trea Heapes**, Loop Head Tourism and Purecamping eco-retreat
- **Conor Nelligan**, Heritage Officer, Cork County Council
- **Valerie Murphy**, Chief Executive, Avondhu Blackwater Partnership, CLG.

Contact: buttevanttours@gmail.com



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